



VeriPark Named to 2023 IDC FinTech Rankings Top 100

IDC Financial Insights ranks top enterprises worldwide serving the financial services industry.

London, UK – September 11, 2023 - VeriPark, a global solution provider with exclusive focus on the Financial Services Industry (FSI), announced it was categorized as a 2023 IDC FinTech Rankings Top 100 solution provider.

The elite list features the technology companies from around the globe that are focused on providing solutions to the financial services and FinTech industries. To view the list in its entirety, please visit <http://www.idc-fi.com>.

*"IDC has been producing the IDC FinTech Rankings for twenty years and have expanded the program to now include the top 150 solutions providers to ensure we get the most accurate representation of the largest FinTech's in the world," said **Marc DeCastro, research director at IDC**. "The technology companies on this list provide the innovation necessary to keep the financial services at the forefront of providing modern digital experiences across all aspects of a customer's financial journey."*

The Fortune 500-style ranking categorizes and evaluates the top global providers of financial technology based on calendar year revenues from financial institutions for hardware, software and/or services. These providers supply the technological backbone of the financial services industry, an industry in which IDC forecasts worldwide spending on IT across the globe to be \$800 billion (USD) by 2026.

To thrive in a digital economy, financial services organizations must embrace innovative and integrate innovative technology effectively to enhance the customer experience and achieve operational excellence. VeriPark and the enterprises featured on the IDC FinTech Rankings Enterprise Top 100, represent those organizations committed to helping financial services companies successfully execute their digital transformation initiatives for the betterment of their customers around the world.

Ozkan Erener, CEO VeriPark: *"We are proud to be acknowledged again by IDC for our continuous effort to accelerate the digital transformation journeys of our customers. With our solutions, we bring the full power of new technologies to the Financial Services Industry and empower banks and insurers to provide premium digital experiences to transform customer journeys that were never imagined before. This recognition is a testament to that dedication."*



IDC Financial Insights publishes a comprehensive report about the year's findings that is available to view or download from <http://www.idc-fi.com>.

About VeriPark

VeriPark is a global solutions provider enabling financial institutions to become digital leaders with its Intelligent Customer Experience suite. With its main offices located in the United Kingdom, Europe, North America, Asia, Africa and the Middle East, VeriPark is helping banks and insurers to enhance their customer acquisition, retention and cross-sell capabilities by providing proven, secure and scalable Customer Relationship Management, Omni-Channel Delivery, Branch Automation, and Loan Origination solutions. With an exclusive focus on FSI, VeriPark works collaboratively with customers and Microsoft to develop innovative technology strategies and solutions, which touch millions of people every day, and bring the promise of digital transformation to life.

For Additional Information:

About VeriPark: visit <https://www.veripark.com> or get in touch via info@veripark.com

About IDC Fin: visit <http://www.idc-fi.com> or follow @IDC on Twitter and look for #IDCFinTechRankings.

Press Contact VeriPark

Catherine Vanmarsenille, Marketing Director
Catherine.vanmarsenille@veripark.com