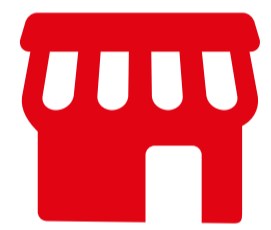


Digitalizing day-to-day transactions performed by **100K MERCHANTS**

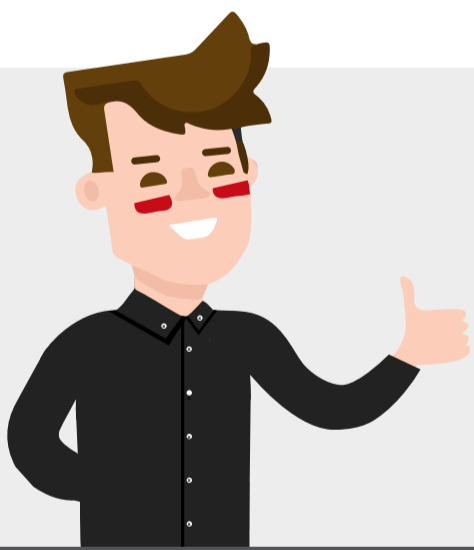


BUSINESS CHALLENGES

- ▶ Streamlining merchant transactions
- ▶ Increasing loyalty levels of existing clients
- ▶ Reducing the contact center overhead cost



SME BANKING
800K SME/CORPORATE
30M+ RETAIL CUSTOMERS



'We knew clearly what we wanted to do-create an innovative platform to provide services to our **member businesses over the internet, speed up daily processes** within our bank and **receive reports and information**. We shared our project with VeriPark, taking into account the VeriPark solutions we used in our bank infrastructure already.'

Gökay Darcan, Program Manager at Ziraat Bank

SOLUTION

Enriched dashboard

Single sign-on application capability

Early payment options

Virtual POS terminals

Location-based competitor analysis

Demographic reports

VeriChannel – Merchant Platform