



VeriPark Named to Prestigious IDC FinTech Rankings by IDC

Annual ranking highlights top 100 global providers of financial technology.

London, UK – September 12, 2022 - VeriPark, a global solution provider with exclusive focus on the Financial Services Industry (FSI), announced they have ranked #96 on the 2022 IDC FinTech Rankings.

The 19th annual vendor ranking represents the leading hardware, software, and service providers to the financial services industry from around the world. Vendors are ranked based on 2021 calendar year revenues attributed to financial services and FinTech industries. This is the first year VeriPark has appeared on the prestigious list. To view the list in its entirety, please visit <http://www.idc-fi.com>.

"Being named in the IDC FinTech Rankings is a significant accomplishment, demonstrating a provider's commitment to the success of its financial institution clients," states Marc DeCastro, Research Director at IDC Financial Insights. "The IDC Fintech Rankings, now in its 19th year, is the global standard list of fintech providers to the industry, and we congratulate the 2022 winners."

The Fortune 500-style ranking categorizes and evaluates the top global providers of financial technology based on calendar year revenues from financial institutions for hardware, software and/or services. These providers supply the technological backbone of the financial services industry, an industry in which IDC forecasts worldwide spending on IT across the globe to be \$590 billion (USD) by 2025.

To thrive in a digital economy, financial services organizations must embrace innovative and integrate innovative technology effectively to enhance the customer experience and achieve operational excellence.

VeriPark and the vendors featured on the IDC FinTech Rankings, represent those providers committed to helping financial institutions successfully execute their digital transformation initiatives for the betterment of their customers around the world. VeriPark's solutions enable financial institutions to gain cutting-edge insights into customer buying behaviors and better manage real-time services to stand out from the competition.



Ozkan Erener, CEO VeriPark: *"We are proud to be acknowledged by IDC for our continuous effort to accelerate the digital transformation journeys of our customers. With our solutions, we bring the full power of new technologies to the Financial Services Industry and empower banks and insurers to provide premium digital experiences to transform customer journeys that were never imagined before. This recognition is a testament to that dedication."*

IDC Financial Insights publishes a comprehensive report about the year's findings that is available to view or download from <http://www.idc-fi.com>.

About VeriPark

VeriPark is a global solutions provider enabling financial institutions to become digital leaders with its Intelligent Customer Experience suite. With its main offices located in the United Kingdom, Europe, North America, Asia, Africa and the Middle East, VeriPark is helping banks and insurers to enhance their customer acquisition, retention and cross-sell capabilities by providing proven, secure and scalable Customer Relationship Management, Omni-Channel Delivery, Branch Automation, and Loan Origination solutions. With an exclusive focus on FSI, VeriPark works collaboratively with customers and Microsoft to develop innovative technology strategies and solutions, which touch millions of people every day, and bring the promise of digital transformation to life.

For Additional Information:

About VeriPark: visit <https://www.veripark.com> or get in touch via info@veripark.com

About IDC Fin: visit <http://www.idc-fi.com> or follow @IDC on Twitter and look for #IDCFinTechRankings.

Press Contact VeriPark

Catherine Vanmarsenille, Marketing Director
Catherine.vanmarsenille@veripark.com