



VeriPark Expands Canadian Presence with New Office in Calgary

Calgary, Canada, August 1st, 2024 – VeriPark, a global leader in providing innovative customer experience solutions for the financial services industry, has announced the opening of its second office in Canada. Following the success of its Toronto office, the new Calgary location marks a significant step in the company’s North American expansion strategy.

The Calgary office, located in the Telus Sky building, will serve as a hub for VeriPark’s operations in Western Canada, providing enhanced support and services to its growing client base in the region. This strategic move aims to leverage Calgary’s vibrant tech ecosystem and skilled workforce to drive innovation and growth.

“We are thrilled to expand our footprint in Canada with the opening of our Calgary office,” said Özkan Erener, CEO at VeriPark. *“This new location will enable us to better serve our clients in Western Canada and continue to deliver cutting-edge solutions that help financial institutions transform their customer experiences.”*

VeriPark’s decision to open an office in Calgary, supported by [Calgary Economic Development](#), comes as the city continues to establish itself as a key player in the tech industry. With a strong focus on digital transformation and innovation, Calgary offers a dynamic and vibrant business environment for tech companies to thrive.

The new office will also create job opportunities in the region, contributing to the local economy and supporting the growth of Calgary’s tech talent pool. VeriPark plans to hire professionals across various roles, including software development, business analysis, project management, and customer support.

In addition to the new Calgary office, VeriPark continues to expand its Toronto office to better serve its customers on the East Coast. The Toronto office has been a cornerstone of VeriPark’s Canadian operations, supporting the growing demand for VeriPark’s innovative solutions in the region. It houses a team of experts in digital banking, CRM, and customer experience management, who work closely with clients to implement VeriPark’s comprehensive suite of solutions.

VeriPark’s expansion in Canada underscores its commitment to providing exceptional service and innovative solutions to its clients across North America and its confidence in the region’s potential for growth. As the company continues to grow, it remains dedicated to helping financial institutions navigate the complexities of digital transformation and achieve their business goals.

About VeriPark (www.veripark.com)

VeriPark is a global solutions provider enabling financial institutions to become digital leaders by placing Customer Experience at the core of digital transformation. With an exclusive focus on FSI, VeriPark’s Intelligent Customer Experience suite delivers world class customer journeys in digital and assisted channels.

With its main offices located in the United Kingdom, Europe, the United States & Canada, Asia, Africa and the Middle East, VeriPark helps financial institutions to enhance customer acquisition, retention, and cross-selling capabilities. Their proven, secure, and scalable solutions cover Customer Engagement, Omni-Channel Delivery, Branch Automation, and Loan Origination. VeriPark collaborates closely with clients, crafting innovative technology strategies and solutions, that impact millions of people daily, bringing the promise of digital transformation to life.

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