

VeriPark achieves the Microsoft Business Applications 2024/2025 Inner Circle Award and has been chosen as a member of the Partner Advisory Council (PAC).

[VeriPark](#) is honored by Microsoft for outstanding sales achievement and innovation.

London, UK – September 5, 2024 - VeriPark, a Microsoft Solutions Partner with exclusive focus on the Financial Services Industry (FSI), has been selected for the Business Applications 2024-2025 **Microsoft Inner Circle** and has been chosen as a member of the Microsoft **Financial Services Partner Advisory Council (PAC)**.

Participation within **Inner Circle** is based on sales achievements that rank VeriPark in the top echelon of Microsoft's Business Applications global network of partners. It's widely acknowledged that Inner Circle members perform at a high-level by delivering valuable and innovative solutions that help organizations excel.

2024-2025 Inner Circle members are invited to the Inner Circle Summit in Spring 2025 as well as virtual meetings between August 2024 and June 2025, where they will have a unique opportunity to discuss strategy with Microsoft senior leaders and fellow Inner Circle partners, while learning more about the company's road maps and future plans, establish strong executive connections, and collaborate on best practices.

“ **Ozkan Erener, CEO VeriPark:** *“We are honored to once again be recognized by Microsoft for our ongoing commitment to driving digital transformation for our clients. Partnering closely with Microsoft allows us to harness the latest technologies to revolutionize the Financial Services Industry, enabling banks and insurers to deliver exceptional digital experiences that redefine customer journeys. We deeply appreciate Microsoft's unwavering support, and this recognition highlights the success of our collaborative strategy and execution.”*

VeriPark earned its first membership in the prestigious Inner Circle for Microsoft Dynamics in 2011 and has since continued to excel. VeriPark is dedicated to supplying valuable solutions that help financial institutions achieve a competitive advantage by working with them to identify the best solutions and services that accommodate their business needs while excelling in customer satisfaction. By collaborating with the teams at Microsoft, VeriPark maintains a strong expertise of the Microsoft platform to provide innovative solutions, strong services and unparalleled value to their customers.

“ *“Partners achieving the Inner Circle distinction have demonstrated an exceptional impact helping customers accelerate their AI and digital transformation with Dynamics 365 and Power Platform, and we are honored to recognize this impact.”* said **Peter Jensen, Microsoft Business Application Partner Strategy Lead.** *“Microsoft AI Cloud Partner Program partners who achieve the Business Application Inner Circle distinction stand out for their deep AI, Cloud and Industry knowledge. They bring specialized IP, business process and technical expertise to Customers and help them unlock incremental business value through services and solutions.”*



In addition to the Inner Circle, VeriPark has been chosen by Microsoft as a member of the **Financial Services Partner Advisory Council (PAC)**. The Microsoft Partner Advisory Councils are groups established by Microsoft to gather input from selected partners on strategy and product development. Members of these councils have a significant influence on the direction of Microsoft's products and gain deep insights into future roadmaps.

The **Financial Services PAC** focuses on gathering insights and feedback from partners who are deeply involved in the financial services industry. The goal is to ensure that Microsoft's strategies, products, and services align well with the unique needs and challenges of the financial sector. Being part of the Partner Advisory Council allows VeriPark to provide direct feedback on Microsoft's financial services solutions while gaining early insights about upcoming features and product roadmaps. This membership underscores VeriPark's commitment to fostering innovation and excellence in collaboration with Microsoft.

About VeriPark

VeriPark is a global solutions provider enabling financial institutions to become digital leaders by placing Customer Experience at the core of digital transformation. With an exclusive focus on FSI, VeriPark's Intelligent Customer Experience suite delivers world class customer journeys in digital and assisted channels.

With its main offices located in the United Kingdom, Europe, North America, Asia, Africa and the Middle East, VeriPark helps financial institutions to enhance customer acquisition, retention and cross-sell capabilities. Their proven, secure, and scalable solutions cover Customer Engagement, Omni-Channel Delivery, Branch Automation, and Loan Origination. VeriPark collaborates closely with clients, crafting innovative technology strategies and solutions, that impact millions of people daily, bringing the promise of digital transformation to life.

For Additional Information about VeriPark:

Visit <https://www.veripark.com> or get in touch via info@veripark.com

Press Contact VeriPark

Catherine Vanmarsenille, Marketing Director
catherine.vanmarsenille@veripark.com