



VeriPark Named to IDC Fintech Rankings Top 100

IDC Financial Insights ranks top enterprises worldwide serving the financial services industry

London, UK – September 9, 2024 - VeriPark, a global solution provider with exclusive focus on the Financial Services Industry (FSI), announced it was categorized as a 2024 IDC FinTech Rankings Top 100 solution provider.

The elite list features technology companies from around the globe that are focused on providing solutions to the financial services and FinTech industries. To view the list in its entirety, please visit <https://www.idc.com/research/industry/fintech-rankings>.

"IDC has been producing the IDC FinTech Rankings for over twenty years and have expanded the program to include the top 150 solutions providers to ensure we get the most accurate representation of the largest FinTech's in the world", says Marc DeCastro, research director at IDC. "The technology companies on this list provide the innovation necessary to keep the financial services at the forefront of providing modern digital experiences across all aspects of a customer's financial journey."

The Fortune 500-style ranking categorizes and evaluates the top global providers of financial technology based on calendar year revenues from financial institutions for hardware, software and/or services. These providers supply the technological backbone of the financial services industry, an industry in which IDC forecasts worldwide spending on IT across the globe to be over \$800 billion (USD) by 2026.

To thrive in a digital economy, financial services organizations must embrace innovative and integrate innovative technology effectively to enhance the customer experience and achieve operational excellence. VeriPark and the enterprises featured on the IDC FinTech Rankings Enterprise Top 100, represent those organizations committed to helping financial services companies successfully execute their digital transformation initiatives for the betterment of their customers around the world.

Ozkan Erener, CEO VeriPark: *"We are honored to be recognized once again by IDC for our unwavering commitment to driving digital transformation in the Financial Services Industry. Our solutions harness the latest technologies to enable banks and insurers to deliver exceptional digital experiences and reimagine customer journeys. This recognition reflects our dedication to innovation and excellence."*

IDC Financial Insights publishes a comprehensive report about the year's findings that is available to view or download <https://www.idc.com/research/industry/fintech-rankings>.



About VeriPark

VeriPark is a global solutions provider enabling financial institutions to become digital leaders by placing Customer Experience at the core of digital transformation. With an exclusive focus on FSI, VeriPark's Intelligent Customer Experience suite delivers world class customer journeys in digital and assisted channels.

With its main offices located in the United Kingdom, Europe, North America, Asia, Africa and the Middle East, VeriPark helps financial institutions to enhance customer acquisition, retention and cross-sell capabilities. Their proven, secure, and scalable solutions cover Customer Engagement, Omni-Channel Delivery, Branch Automation, and Loan Origination. VeriPark collaborates closely with clients, crafting innovative technology strategies and solutions that impact millions of people daily, bringing the promise of digital transformation to life.

For Additional Information:

About VeriPark: visit <https://www.veripark.com> or get in touch via info@veripark.com

About IDC Fin: visit <https://www.idc.com> or follow @IDC on Twitter and look for #IDCFinTechRankings.

Press Contact VeriPark

Öykü Topal, Marketing Manager
oyku.topal@veripark.com