



VeriPark Wins Top Honors in IDC Real Results Program for Digital Transformation Excellence

The IDC Financial Insights Real Results program recognizes technology providers for creating real, measurable results at financial services institutions globally through technology implementation.

London, UK – September 9, 2024 - VeriPark, a global solution provider with exclusive focus on the Financial Services Industry (FSI), announced it has won the award in the "Omni-Engagement Transformation" category of IDC's Real Results program for [the first successful Dynamics 365 + VeriTouch CRM implementation on Azure Cloud at First Abu Dhabi Bank in the UAE.](#)

Furthermore, VeriPark's exceptional work at First Abu Dhabi Bank was recognized as the **Overall Winner**, achieving the highest total score across all 8 categories due to its clear and measurable improvements for the institution.

This prestigious award recognizes the work of technology companies from around the globe that are focused on providing solutions to the financial services and FinTech industries that result in measurable benefits for their institution clients.

*"We are thrilled to be recognized by IDC for our successful partnership with First Abu Dhabi Bank, which highlights our commitment to driving digital transformation in the financial sector," said **Ozkan Erener, CEO of VeriPark.** "This award is a testament to our team's dedication to delivering innovative, customer-centric solutions that produce real, measurable outcomes for our clients. We look forward to continuing our work to help financial institutions worldwide achieve operational excellence and enhanced customer experiences."*

*"Teamwork is the cornerstone of progress, and our team has proven this through their exceptional work in implementing the advanced cloud-based CRM system along with Microsoft & VeriPark. Their dedication, synergy, and partnership have enabled us to revolutionize how we serve our customers and drive our bank's growth," said **Suhail Bin Tarraf, Group Chief Operations Officer, First Abu Dhabi Bank.***

To thrive in a digital economy, financial services organizations must embrace innovative and integrate innovative technology effectively to enhance the customer experience and achieve operational excellence, with a focus on providing real, quantifiable benefits to the institution. VeriPark represents one such organization that is committed to helping financial services companies successfully execute their digital transformation initiatives for the betterment of their customers around the world. [VeriPark has also earned a place in IDC's prestigious 2024 FinTech Rankings Top 100.](#)

*"IDC Financial Insights continues to recognize the critical role technology providers play in supporting the global financial services industry to improve their businesses and meet their client's needs", said **Jerry Silva, program vice president at IDC.** "Beyond innovation, which is always the driving force moving the industry forward, we look for instances where that innovation has had real and quantifiable results through the Real Results program."*

To discover the case study, please visit <https://www.veripark.com/realisations/fab-enhances-customer-employee-experience>.



About VeriPark

VeriPark is a global solutions provider enabling financial institutions to become digital leaders by placing Customer Experience at the core of digital transformation. With an exclusive focus on FSI, VeriPark's Intelligent Customer Experience suite delivers world class customer journeys in digital and assisted channels.

With its main offices located in the United Kingdom, Europe, North America, Asia, Africa and the Middle East, VeriPark helps financial institutions to enhance customer acquisition, retention and cross-sell capabilities. Their proven, secure, and scalable solutions cover Customer Engagement, Omni-Channel Delivery, Branch Automation, and Loan Origination. VeriPark collaborates closely with clients, crafting innovative technology strategies and solutions that impact millions of people daily, bringing the promise of digital transformation to life.

For Additional Information:

- About VeriPark: visit <https://www.veripark.com> or get in touch via info@veripark.com.
- About IDC: visit <https://www.idc.com/research/industry/fintech-rankings> or follow @IDC on Twitter and look for #IDCFinTechRankings.

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